

NEW RETAIL INCENTIVE PROGRAM UNVEILED

The Uptown Retail Challenge makes its debut

Uptown Greenville and City of Greenville's Office of Economic Development staff revealed the Uptown Retail Challenge at the Greenville-Pitt Chamber of Commerce Business Expo. This annual event held at the Greenville Convention Center hosts an array of business owners showcasing their services and merchandise to consumers from Greenville and surrounding areas.



"This is an excellent event to unveil the Uptown Retail Challenge," said Tiana Keith of the Office of Economic Development. "There is a great representation of local businesses and we are excited about the opportunity to share this new program with them."

The Uptown Retail Challenge is aimed at promoting economic development by attracting new retail business in the Uptown Commercial District. Uptown Greenville, City of Greenville, and local business partners are making significant strides towards revitalizing Greenville's central business district. This incentive program is a collaborative effort to provide an awards package to one new or relocating retail business a year. The award will include subsidies for rent, utilities, and advertising for a value up to \$15,000.

Keith stated, "The goal of this program is not only to reseed the center city, but to create a great place to live, work, and invest by helping our local businesses thrive."

If you would like more information about the Uptown Retail Challenge, please contact Bianca Shoneman at 252-402-6888 or Bianca@uptowngreenville.com

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